



# PURSuing A COMPETITIVE ADVANTAGE

Presented by: Southwest, Southern California & Northwest Chapters of the MRA

March 18-20, 2009 Mirage Hotel, Las Vegas

## SPECIAL EVENT & PROGRAM SPONSORSHIP OPPORTUNITIES

It's important to keep your company's name in front of clients!

### DIAMOND SPONSOR \$3,000

- o One full registration to conference
- o Welcoming booth at MRA registration desk
- o Color Ad will show in pre-sessions slide show
- o Full Page Color Ad on the inside of the front cover of the Conference Program
  - o Ad should be .8.5 by 11 with bleed JPEG or .TIF files. E-mail file to Vaughn Mordecai at vmordecai@discoveryresearchgroup.com DEADLINE: Friday February 20<sup>th</sup>
- o Mention during conference
- o Mention on each chapter's website with a link to company's website
- o Mention in Alert Ad thanking Diamond sponsors.
- o Mention in each chapter's newsletter
- o Opportunity to put a promotional item in all conference bags
- o Sponsor ribbons for all attendees from sponsoring company

### RECEPTION SPONSOR \$2,000

- o Full Page Color Ad on the inside of the back cover of the Conference Program
  - o Ad should be .8.5 by 11 with bleed JPEG or .TIF files. E-mail file to Vaughn Mordecai at vmordecai@discoveryresearchgroup.com DEADLINE: Friday February 20<sup>th</sup>
- o Bring own signage to reception
- o Color Ad will show in pre-sessions slide show
- o Mention during conference
- o Mention on each chapter's website with a link to company's website
- o Mention in Alert Ad thanking sponsors
- o Mention in each chapter's newsletter
- o Opportunity to put a promotional item in conference bag
- o Sponsor ribbons for all attendees from sponsoring company

### BAG SPONSOR \$1,500

- o Logo on all conference bags exclusively
- o Half page Black & White ad in the Conference Program
  - o Black/White Ads or Logos should be .JPEG or .TIF files either 9.5 height by 3.80 width -or- 4.70 height by 7.45 width. E-mail file to Vaughn Mordecai at vmordecai@discoveryresearchgroup.com DEADLINE: Friday February 20<sup>th</sup>
- o Color Ad will show in pre-sessions slide show
- o Mention during conference
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- o Mention in Alert Ad thanking sponsors
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- o Opportunity to put a promotional item in conference bag
- o Sponsor ribbons for all attendees from sponsoring company

### PROGRAM SPONSOR \$1,500

- o Color Ad will show in pre-sessions slide show
- o Full Page Color Ad on the back of the Conference Program
  - o Ad should be .8.5 by 11 with bleed JPEG or .TIF files. E-mail file to Vaughn Mordecai at vmordecai@discoveryresearchgroup.com DEADLINE: Friday February 20<sup>th</sup>
- o Mention during conference
- o Mention on each chapter's website with a link to company's website
- o Mention in Alert Ad thanking sponsors
- o Mention in each chapter's newsletter
- o Opportunity to put a promotional item in conference bag
- o Sponsor ribbons for all attendees from sponsoring company

### THURSDAY NETWORKING LUNCH SPONSOR \$1,000

- o Full Page Black & White Ad in the Conference Program
  - o Ad should be .8.5 by 11 with bleed JPEG or .TIF files. E-mail file to Vaughn Mordecai at vmordecai@discoveryresearchgroup.com DEADLINE: Friday February 20<sup>th</sup>
- o Sponsor should bring own signage to lunch
- o Color Ad will show in pre-sessions slide show
- o Mention during conference
- o Mention on each chapter's website with a link to company's website
- o Mention in Alert Ad thanking sponsors
- o Mention in each chapter's newsletter
- o Opportunity to put a promotional item in conference bag
- o Sponsor ribbons for all attendees from sponsoring company

### FRIDAY LUNCH SPONSOR \$1,000

- o Full Page Black & White Ad in the Conference Program.
  - o Ad should be .8.5 by 11 with bleed JPEG or .TIF files. E-mail file to Vaughn Mordecai at vmordecai@discoveryresearchgroup.com DEADLINE: Friday February 20<sup>th</sup>
- o Sponsor should bring own signage to lunch
- o Color Ad will show in pre-sessions slide show
- o Mention during conference
- o Mention on each chapter's website with a link to company's website
- o Mention in Alert Ad thanking sponsors
- o Mention in each chapter's newsletter
- o Opportunity to put a promotional item in conference bag
- o Sponsor ribbons for all attendees from sponsoring company

# SPECIAL EVENT & PROGRAM SPONSORSHIP FORM

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Chapter Affiliation: (circle one) Northwest SoCal SW Other (please indicate): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please indicate your choice of sponsorship:

- |  |            |          |
|--|------------|----------|
| <input type="checkbox"/> Diamond Sponsor                   | \$3,000.00 | \$ _____ |
| <input type="checkbox"/> Reception Sponsor                 | \$2,000.00 | \$ _____ |
| <input type="checkbox"/> Bag Sponsor                       | \$1,500.00 | \$ _____ |
| <input type="checkbox"/> Program Sponsor                   | \$1,500.00 | \$ _____ |
| <input type="checkbox"/> Thursday Networking Lunch Sponsor | \$1,000.00 | \$ _____ |
| <input type="checkbox"/> Friday Lunch Sponsor              | \$1,000.00 | \$ _____ |

Total Sponsored \$ \_\_\_\_\_

Make Checks Payable to: Southwest Chapter MRA

If using a credit card, please provide the following information:

Type of Card:  MasterCard  Visa  AMEX

Card Number: \_\_\_\_\_

Name as it appears on Card: \_\_\_\_\_

Billing Address of Card: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Expiration Date: Month \_\_\_\_ Year \_\_\_\_ Total Amount to be paid: \$ \_\_\_\_\_

Fax (435) 750-4911 or Mail To:

Kim Larson, Treasurer SWMRA

Information Alliance

595 E. Research Parkway

Utah State University Research Park

North Logan, Utah 84341

klarson@infoalli.com

E-mail ad file to:

Vaughn Mordecai at

vmordecai@discoveryresearchgroup.com

Deadline to make Program Publication:

Ad must be received by:

5pm MST Friday February 20th, 2009

[www.swmra.org](http://www.swmra.org)

[www.ncpnwmra.org](http://www.ncpnwmra.org)

[www.mra-net.org/chapters/socal/](http://www.mra-net.org/chapters/socal/)



# PURSuing A COMPETITIVE ADVANTAGE

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March 18-20, 2009 Mirage Hotel, Las Vegas

## Sponsorship & Raffle Form

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Chapter Affiliation ( )Northwest ( )SoCal ( )SW ( )Other (please indicate): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please indicate your choice of sponsorship:

- |   |                   |          |
|---|-------------------|----------|
| <input type="checkbox"/> Diamond Sponsorship        | \$3000.00         | \$ _____ |
| <input type="checkbox"/> Platinium Sponsorship      | \$750.00          | \$ _____ |
| <input type="checkbox"/> Gold Sponsorship           | \$500.00          | \$ _____ |
| <input type="checkbox"/> Silver Sponsorship         | \$250.00          | \$ _____ |
| <input type="checkbox"/> Raffle Donation Suggestion | \$25.00 & up/gift | \$ _____ |

Total Sponsor/Raffle \$

Make Checks Payable to: Southwest Chapter MRA

If using a credit card, please provide the following information:

Type of Payment: ( )MasterCard ( )Visa ( )AMEX ( )Check ( )Other (please indicate): \_\_\_\_\_

Card Number: \_\_\_\_\_

Name as it appears on Card: \_\_\_\_\_

Billing Address of Card: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Expiration Date: Month \_\_\_\_ Year \_\_\_\_ Total Amount to be paid: \$ \_\_\_\_

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