

March 2-4 2011 25th Annual Las Vegas Conference Paris Hotel & Casino

Illuminating New Opportunities

Presented by the Southwest, NorthWest and Southern California Chapters of the Marketing Research Association

Conference Registration Form

(one registrant per form please)

Costs include: All seminars – Opening Reception (6:00 pm on Wednesday, March 2nd). Thursday Breakfast & Lunch, and Friday Breakfast & Lunch. Conference concludes at 2:00 pm on Friday, March 4th.

Early Bird Registration – Deadline: Tuesday, February 1 st , 2011:	() \$329 MRA Members	() \$379 Non-Members
Regular Registration - Deadline: Tuesday, February 15 th , 2011:	() \$379 MRA Members	() \$429 Non-Members
Late/ On-Site Registration – After February 15 th :	() \$399 MRA Members	() \$449 Non-Members
Reception Only / Additional Reception Tickets	() \$125 (All)	

Registration and payment must be received by deadline at 5:00 pm MST- either faxed or postmarked. Cancellation policy – A cancellation fee of \$25 will be applied. No refund will be issued after registration cut-off February 15th.

Last Name First Name Company Phone

Mailing Address City State Zip

Fax Email Address MRA Chapter Affiliation

Name / City / State as you want to appear on your conference badge - NO CHANGES WILL BE MADE ON SITE

Make Checks Payable to: Southwest Chapter MRA -

If using a credit card, please provide the following information: **Type of Payment:** () MasterCard () Visa () AMEX () Check

Card Number Name as it appears on Card

Billing Address of Card City State Zip

Cardholder Signature Exp Date: Month / Year Total to be paid \$

**Fax or Mail Form To: Vaughn Mordecai, SWMRA Treasurer, 6975 Union Park Center, Suite 450, Midvale, UT 84047
Phone (800) 678-3748 Fax (801) 565-7137 Vaughn.Mordecai@discoveryresearchgroup.com**

All Early Bird Registrants will be entered into a drawing for a chance to WIN a 2011 SWMRA Educational Forum Registration, held in August 2011.

Register Early at the Paris Hotel and Casino, 877-603-4389, and receive the conference room rate of \$99 per night. Use Room Code SPSMR1.
Rates good through February 15, or until the room block is full.