

# Illuminating New Opportunities

Presented by the Southwest, NorthWest and Southern California Chapters of the Marketing Research Association

## Special Event & Program Sponsor Info

### Reception Sponsor \$2,000

- Full Page Color Ad on the inside of the back cover of the Conference Program
- Ad should be 8.5" by 11" with bleed JPEG or .TIF files. E-mail file to Ed Ledek, [Ed.Ledek@Bernett.com](mailto:Ed.Ledek@Bernett.com) DEADLINE: Friday February 11<sup>th</sup>, 2011
- Bring own signage to reception
- Color Ad will show in pre-sessions slide show
- Mention during conference
- Mention on each chapter's website with a link to company's website
- Mention in Alert Ad thanking sponsors
- Mention in each chapter's newsletter
- Opportunity to put a promotional item in conference bag
- Sponsor ribbons for all attendees from sponsoring company

### Bag Sponsor \$1,500

- Logo on all conference bags exclusively
- Half page Black & White ad in the Conference Program
- Black/White Ads or Logos should be .JPEG or .TIF files either 9.5" height by 3.80" width -or- 4.70" height by 7.45" width. E-mail file to Ed Ledek, [Ed.Ledek@Bernett.com](mailto:Ed.Ledek@Bernett.com) DEADLINE: Friday February 11<sup>th</sup>, 2011
- Color Ad will show in pre-sessions slide show
- Mention during conference
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### Program Sponsor \$1,500

- Full Page Color Ad on the back of the Conference Program
- Ad should be 8.5" by 11" with bleed JPEG or .TIF files. E-mail file to Ed Ledek, [Ed.Ledek@Bernett.com](mailto:Ed.Ledek@Bernett.com) DEADLINE: Friday Feb. 11<sup>th</sup>, 2011
- Mention during conference
- Color Ad will show in pre-sessions slide show
- Mention on each chapter's website with a link to company's website
- Mention in Alert Ad thanking sponsors
- Mention in each chapter's newsletter
- Opportunity to put a promotional item in conference bag
- Sponsor ribbons for all attendees from sponsoring company

### Thursday or Friday Networking Breakfast Sponsor \$750 (two separate sponsorships)

- Full Page Black & White Ad in the Conference Program
- Ad should be 8.5" by 11" with bleed JPEG or .TIF files. E-mail file to Ed Ledek, [Ed.Ledek@Bernett.com](mailto:Ed.Ledek@Bernett.com) DEADLINE: Friday Feb. 11<sup>th</sup>, 2011
- Sponsor should bring own signage to lunch
- Color Ad will show in pre-sessions slide show
- Mention during conference
- Mention on each chapter's website with a link to company's website
- Mention in Alert Ad thanking sponsors
- Mention in each chapter's newsletter
- Opportunity to put a promotional item in conference bag
- Sponsor ribbons for all attendees from sponsoring company

### Thursday or Friday Networking Lunch Sponsor \$1,000 (two separate sponsorships)

- Full Page Black & White Ad in the Conference Program.
- Ad should be 8.5" by 11" with bleed JPEG or .TIF files. E-mail file to Ed Ledek, [Ed.Ledek@Bernett.com](mailto:Ed.Ledek@Bernett.com) DEADLINE: Friday Feb. 11<sup>th</sup>, 2011
- Sponsor should bring own signage to lunch
- Color Ad will show in pre-sessions slide show
- Mention during conference
- Mention on each chapter's website with a link to company's website
- Mention in Alert Ad thanking sponsors
- Mention in each chapter's newsletter
- Opportunity to put a promotional item in conference bag
- Sponsor ribbons for all attendees from sponsoring company