

March 2 -4 2011 25th Annual Las Vegas Conference Paris Hotel & Casino

Illuminating New Opportunities

Presented by the Southwest, NorthWest and Southern California Chapters of the Marketing Research Association

Conference Sponsor and Raffle Info

Platinum Sponsor \$750

- Half page Black & White ad in the Conference Program
- Black/White Ads or Logos should be .JPEG or .TIF files either 9.5" height by 3.80" width -or- 4.70" height by 7.45" width. E-mail file to Ed Ledek, Ed.Ledek@Bernett.com DEADLINE: Friday Feb. 11th, 2011
- Mention during conference
- Mention in conference program
- Mention in MRA Alert Ad thanking sponsors
- Mention in each chapter's newsletter
- Opportunity to put a promotional item in conference bag
- Sponsor ribbons for all attendees from sponsoring company

Gold Sponsor \$500

- Quarter page Black & White ad in the Conference Program
- Black/White Ads or Logos should be .JPEG or .TIF files 4.70" height by 3.80" width. Email file to Ed Ledek, Ed.Ledek@Bernett.com DEADLINE: Friday February 11th, 2011
- Color Ad will show in pre-sessions slide show
- Mention during conference
- Mention in conference program
- Mention in MRA Alert Ad thanking sponsors
- Mention in each chapter's newsletter
- Opportunity to put a promotional item in conference bag
- Sponsor ribbons for all attendees from sponsoring company

Silver Sponsor \$250

- Mention during conference
- Mention in conference program
- Mention in MRA Alert Ad thanking sponsors
- Mention in each chapter's newsletter
- Opportunity to put a promotional item in conference bag
- Sponsor ribbons for all attendees from sponsoring company

Raffle Sponsor \$25 - \$500

- Mention during raffle event
- Mention in conference program